Introductory

Incentives & Rewards Package

Promotions Start: July 7th, 2008 - SAVE from 50 to 60%

Your leads. Your brand.
All wrapped up in a simple, cost-effective and unbeatable package.

The key to successful sales is identifying, targeting and engaging the right kinds of prospects. That's why we've put together a package designed just for you. HR.com's new multimedia sponsorship package puts qualified Incentives and Rewards purchasers in a unique and interactive environment that allows you to engage with your audience while building your brand and guaranteeing leads.

HR.com's Incentives and Rewards Sponsorship Package is more than just a webcast or virtual event sponsorship, it's an entire multimedia campaign that focuses solely on the prospects you want to reach. **Limited to just 10 sponsors**, this exclusive opportunity to reach out to HR.com's Incentives and Rewards Community guarantees not only a captive and targeted audience, but a minimum of 600 qualified leads.

Choose from two sponsorship levels:

The Incentives and Rewards Gold Sponsorship Package - Save more than 50%

- Sponsorship of September 2, 2008 webcast - How to Motivate and Engage Employees with Rewards
- Sponsorship of September 16, 2008 webcast - Oh No…Not Another Turkey. Picking Rewards That Work
- Sponsorship of September 30, 2008 webcast - Creating and Administering Reward Programs
- Sponsorship of October 14, 2008 webcast - Are All Reward Programs Created Equal? (Panel)

  These are only suggested topics determined by our advisory vendors
- Branding on all webcasts and webcast marketing to HR.com's audience of 175,000 members
- Contact names and information of all webcast registrants
- Branded splash page to track registrant details | Your own prospects do not count as leads
- Guarantee of **600 leads minimum**

Cost = $6,000 for the first six sponsors and $10,000 for the last four sponsors to sign up.

The Incentives and Rewards Platinum Sponsorship Package - Save more than 60%

Includes all benefits of the Gold Package plus,

- Contact names and information of all members accessing the webcast archives on HR.com for 60-days after the webcast
- Leads, including all contact information, from downloads or one case study, published on HR.com Participation as a Thought Leader on one webcast
- October 29, 2008 Virtual event sponsorship, including booth, speaking opportunity and contact information for all registered participants
- Advisory role in the selection of webcast and virtual event topics
- Guarantee of **1000 leads minimum**

Costs: $10,000 for the first six sponsors and $13,500 for the last four sponsors to sign-up.

With over 175,000 members, HR.com is the largest online community for HR professionals and home to more Incentives and Rewards buyers than anywhere else.

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