

# The Healthiest Workplace Challenge

Change your life and win

HR.com

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health

wellness

leadership

change management

## Healthiest Workplace Challenge – Change Your Life And Win

Each year, corporations lose billions of dollars due to ineffective leaders, stressed or sick employees, or projects that simply go astray. HR executives play a critical and essential role in helping corporations understand the value of having a healthy workplace. As part of our continuing commitment to the ongoing education of HR professionals, HR.com is launching the Healthiest Workplace Challenge. The challenge is open to any firm that wants to drive bottom line results and create a healthier work environment.

The Challenge is a new initiative being introduced at HR.com's 2009 Employers of Excellence Conference, being held January 27-29, 2009 in Las Vegas. The Healthiest Workplace Challenge is modeled after reality-TV shows such as "The Biggest Loser". Participating companies will be grouped by industry and/or size, and will compete against each other to see which one can make the most improvements in each of three key areas in the course of a year.

## Health & Wellness • Leadership • Change Management

The Healthiest Workplace Challenge provides companies with the opportunity to learn how to implement a plan with its employees that will make a significant impact on performance, costs, and the bottom line.

Learn how you can make changes in the following three key areas that will result in a significant impact on your company's performance:

1. Employee Health & Wellness
2. Strong Leadership
3. The Ability to Manage Change

Join us. Learn how you can participate against other companies of comparable size and/or industry. Each month, results will be published showing who is winning in each key area. At the end of The Challenge, our panel of judges will select and award prizes to the companies in each key area who have achieved the best results. The grand prize and Healthiest Workplace title will be awarded to the overall challenge winner.

## Join Us & Win

Today's economy is tough. Having an engaged, healthy workforce is a competitive advantage that drives revenue and cuts healthcare costs. The Healthiest Workplace Challenge will provide you with the tools, programs, measurement and - most importantly - the incentive to win!

## Change your life and win!

Contact us today for more information [info@hr.com](mailto:info@hr.com)

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## Get The Tools You Need to

- Improve or maximize your employees' health and well-being
- Develop better leaders and corporate citizens
- Help your employees to achieve success in their career

## You Can Be Better

- Maximize employee health and wellness
- More effectively manage change
- Develop stronger leaders and better corporate citizens.

Even small changes can make a big impact in all of these areas.

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## Sponsors

Vendors who sell products and services to HR professionals are able to sponsor employers to enter the program. In addition, they will be able to moderate a workshop with their clients to showcase a best practice and case study review aligned with one of the top key areas.

### Sponsors will provide:

- Case study presentation with your client
- A summary information for challenge participants on your area of expertise
- Quarterly updates on your teams' progress

## Be Your Company's Champion – Enrol in the Program

### CORPORATE CHAMPIONS WANTED

HR.com is recruiting corporate champions to enroll their company in the Healthiest Workplace Challenge. The program will group companies in similar industries together (i.e. retail, technology, financial services) and will run for one year. Throughout the contest, companies will be encouraged to submit videos, pictures, and comment on the progress of their challenge. Submissions will be shared and highlighted by our media partners.

- Join us at the Green Valley Ranch Resort Casino in Las Vegas, Nevada from January 27, 2009 to January 29, 2009, for the Employers of Excellence National Conference 2009. Take advantage of keynote speakers and workshops that will outline how you can implement your plans for change
- Receive all plan outlines and documentation to help you to implement in your organization
- Meet the coach who will help you as you work through the plan in the coming year

## Three Key Areas - Significant Bottom Line Impact

- Employee health & wellness
- Developing strong leaders
- Ability to manage change

## Work With Your Coach

You will work with a coach online and by phone through the year to ensure that you have access to help when you need it. HR.com will be checking in with you monthly to see how you're progressing and to help you with any issues that have arisen.

## Join Us & Win!

At the end of 2009, all challenge participants will be evaluated by a panel of judges. Division winners will be chosen and one grand challenge winner will be selected based on their success in the key areas. The winners will be announced at the Employers of Excellence Conference 2010

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